

MAGADH UNIVERSITY

BODH GAYA



SYLLABUS OF PRE- Ph. D. REGISTRATION ENTRANCE TEST

2014 onwards

FACULTY OF COMMERCE

MRRDM, MBA & MCA

Price Rs. 100/-

Group B

candidate is required to attempt five descriptive type questions out of ten carrying 15 marks each. 75 marks.

Following chapters are prescribed for the purpose:

Meaning, nature and functions of management.

Delegation of Authority - Concept & Significance

Organisation - Theories of Organisation

Demand-Determinants of demand, Elasticity of demand

Price determination under different market conditions

Budgeting - Definition of budget, fixed & flexible budget.

MRRDM

Marketing Research - meaning and scope of market research.

Working capital - nature and factors determining working capital requirements.

Financial requirements-over and under capitalisation.

Formation of Companies-Memorandum of Association, Articles of Association and Prospectus.

Winding up and dissolution of companies.

Research - meaning and nature of research, purpose of research, recent trends in research and research as a tool of business policy.

Research project & survey - conduct of survey, methods of collection-qualities of a good thesis, characteristics of good reporting.

**Rural Reconstruction
&
Development Management**

There shall be two papers carrying 100 marks and each of 3 hours duration.

Paper - I : General Awareness of the Concerned Subject. (Objective Type question)

Paper - II : Descriptive type questions in Concerned Subject.

PAPER - I

Time - 3 Hours

Full Marks-100

Objective Type Questions

This paper will consist of 50 objective type questions of 100 marks, carrying 2 marks each.

PAPER - II

Time - 3 Hours

Full Marks-100

Descriptive type questions in concerned subject.

This paper consists of two groups each group carrying 50 marks.

GROUP - A

Short Answer Type Questions)

10×5=50

This group shall consist of short answer type of 50 marks. The candidates are required to write 5 (five) short answer type question (in Maximum 150 words) carrying 10 (ten) marks each, from the given choice of 10 (ten) questions.

GROUP - B

(Long Answer Type Questions)

25×2=50

This group shall consist of 50 marks. The candidate are require to write 02 (two) Answer type questions (in maximum 500 words carrying 5 (Twenty five marks from the given choice of 6 (six) long Answer type questions.

All papers and groups shall cover questions (Objective and descriptive) from the following topics:-

1. Fundamentals of Rural Society and Development.

* Features of rural, stratification, value and value system, Rural-Urban differences.

* Family and Marriage system in rural society.

* Caste, class, power in rural society.

* Sociology of Development, social change and continuity.

* Panchayti Raj concept, objective composition and role in rural development.

2. Rural Development Programmes and Policies in India.

* Concept, Approaches and impact of rural development.

* IRDP, RLEGP, JRY, TRTSEM, PMRY

* Need and goals of rural development policy.

* Area Development Planning and rural development plans of the Govt. of India.

* NGOs and voluntary organizations-objectives, types, functions and role of NGOs in rural development.

Fundamentals of Management, Financial Accounts, Co-operatives & Rural Marketing.

* Management-Concept, objectives, functions, principles and thoughts.

* Accounting-concept, Functions, importance and system, accounting of NGOs and voluntary organizations.

* Rural Co-operative-Nature, importance, principles, factors of success and failures of Co-operatives.

* Rural Marketing - Concepts, types, Defects channel of distribution, storage system in India.

Research Methodology and Fundamentals of Computer.

* Social Research and survey-meaning, nature and characteristics, major steps of social Research.

* Techniques & Methods of data collection-sampling, Interview, Observation schedule and Questionnaire.

* Hypothesis-meaning, Characteristics, sources and significance.

- * Fundamentals of Computer-meaning, computer generation, computer Hardware types, output devices, CPU Memory/Storage devices, no system Types of software & operating system.

5. Agriculture & Natural Resources Management.

- * Concept of rural production system, structure, process and results, dry land and rain fed agriculture, manure and fertilizers.
- * Major Pests and diseases of important kharif and rabi crops-control measures, Animal Husbandry.
- * Natural resources-meaning, nature and scope of resource Land types, uses, land degradation problems, Soil-types, Soil farming, Soil erosion and impoverishment, Soil conservation, Water-water pollution, conservation and management Forest-types, social forestry, factors of forest growth.

6. Economic Theories and Human Resource Management.

- * Principles of Economics, definition, scope and concept of macro and micro economics.
- * Consumption and Distribution theories, obstacles of economics growth.
- * Concepts, approaches and strategies of Human Resource Development in Rural Sector, dimensions and Pre-requisite of successful HRD Programme

- * Manpower planning and controlling, training of rural functionaries need and methods of training.

Project Formulation and Entrepreneurship Development.

- * Concept of Project, mission and objectives, CPM, PERT and participating impact on Monitoring (PIM).
 - * Project Financing and Project Evaluation.
 - * Entrepreneurship Development-concept, need and importance.
 - * Rural Industrialization policy and its impact, self employment KVIC and DIC-structure and functions.
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