

MAGADH UNIVERSITY

BODH GAYA



SYLLABUS OF PRE- Ph. D. REGISTRATION ENTRANCE TEST

2014 onwards

FACULTY OF COMMERCE
MRRDM, MBA & MCA

Price Rs. 100/-

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MAGADH UNIVERSITY, BODH - GAYA

PAGE NO.

General Instruction

GENERAL INSTRUCTION

1

There will be a written test organised twice

Faculty of Commerce

2

a year in order to enrol in order to enrol

MRRDM

4

Degree known as "Pre-Ph.D., Registration

MBA

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Entrance Test". It will consist of two papers

MCA & IT

13

carrying 100 marks each in the subject concerned

Science

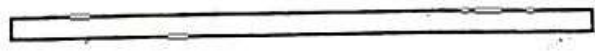
A candidate must secure 30 marks in each

paper, however, in order to qualify in the

"Pre-Ph. D., Registration Entrance Test"

candidate must secure 100 marks as aggregate in

both papers of the concerned subject



Objective Type

Paper I

Descriptive Type

Paper II

Study Origin

MAGADH UNIVERSITY, BODH - GAYA

General Instruction

There will be a written test organised twice a year in order to enrol candidates for *Ph. D Degree* known as "*Pre-Ph.D., Registration Entrance Test*". It will consist of two papers carrying 100 marks each in the subject concerned. A candidate must secure at least 35 marks in each paper, however, in order to qualify in the "*Pre-Ph. D., Registration Entrance Test*" a candidate must secure 100 marks as aggregate in both papers of the concerned subject.

Paper I - Objective Type

Paper II - Descriptive Type

COMMERCE

PAPER - I

This 3 Hours Exam is to be held on 15/12/2020. Full Marks-100

Objective Type Questions for 100 marks.

Terminology & Captions related to -

1. Trade & Commerce 10 Marks

2. Business & Management 10 Marks

3. Banking & Insurance 10 Marks

4. Marketing & Sales Management 10 Marks

5. Capital Budgeting 10 Marks

6. Financial Accounting 10 Marks

7. Accounting Theories 10 Marks

8. Business Laws 10 Marks

9. Business Economics 10 Marks

10. Research Methodology & Statistics (10 Marks)

PAPER - II

This 3 Hours Exam is to be held on 15/12/2020. Full Marks-100

This paper is divided into two groups as under

Group A - 25 Marks

Essay - on any subject related to commerce

1. Essay - on any subject related to commerce

2. Essay - on any subject related to commerce

COMMERCE

PAPER - I

Time - 3 Hours

Full Marks-100

*Objective Type Questions for 100 marks.**Terminology / Captions related to -*

- | | | |
|-----|-----------------------------------|----------|
| 1. | Trade & Commerce | 10 Marks |
| 2. | Business & Management | 10 Marks |
| 3. | Banking & Insurance | 10 Marks |
| 4. | Marketing & Sales Management | 10 Marks |
| 5. | Capital Market | 10 Marks |
| 6. | Financial Management | 10 Marks |
| 7. | Accounting Theories | 10 Marks |
| 8. | Business Laws | 10 Marks |
| 9. | Business Economics | 10 Marks |
| 10. | Research Methodology & Statistics | 10 Marks |

PAPER - II

Time - 3 Hours

Full Marks-100

*This paper is divided into two groups as under***Group A***Essay - on any subject related to commerce -*

Group B

A candidate is required to attempt five descriptive type questions out of ten carrying 15 marks each. 75 marks.

The following chapters are prescribed for the purpose :-

1. Meaning, nature and functions of management.
2. Delegation of Authority - Concept & Significance.
3. Organisation - Theories of organisation.
4. Demand-Determinates of demand. Elasticity of demand.
5. Price determination under different market conditions.
6. Budgeting - Definition of budget, fixed & flexible budget, Budgetary control.
7. Marginal costing & Break-even Analysis.
8. Marketing Research - meaning and scope of market research.
9. Working capital - nature and factors determining working capital requirements.
10. Financial requirements-over and under capitalisation.
11. Formation of companies-Memorandum of Association. Articles of Association and Prospectus.
12. Winding up and dissolution of companies.
13. Research - meaning and nature of research, purpose of research, recent trends in research and research as a tool of business policy.
14. Research project & survey - conduct of survey, methods of collection-qualities of a good thesis, characteristics of a good thesis.